

C & I 435 Author Sales **Steps to Earn a Passing Grade**

1. Select an author – choose a well-known, award winning children’s author and/or illustrator.
2. Research your author thoroughly – you should know all there is to know about this person – both personal and professional data. This will require several visits to a library.
3. Read all or most of the books written by this author.
4. Prepare a presentation for the class about this author and his or her works. At the end of your presentation all class members should feel an uncontrollable urge to rush out and buy all or at least several of this author’s works. When giving your presentation to the class you may NOT do the following:
 - a) use a commercially made film, video or audio-tape.
 - b) read orally from one of your author’s works, without additional information on his or her style.
 - c) tell orally about the author without using visual aids.
 - d) Make excuses as to why you’re not prepared on the date you’ve signed up for.

When giving your presentation you could use one or more of the following ideas:

- a) Use a flannelboard, felt board, puppets or other visual aids you have made.
- b) Dress as a character from one of your author’s works and tell about the author and his or her books from the character’s point of view.
- c) Create a film, videotape, or cassette tape of an author’s work. This should be a professional product – i.e., no background noise, good audio, etc. This product must be accompanied by a thorough introduction by you.
- d) Make a Big Book of one of the author’s books to use in addition to your other aids.

5. REMEMBER – Limit all presentations to 8 – 10 minutes. Longer than that is too long!
6. Seek your instructor's approval and/or suggestions prior to your presentation.
7. A written report must accompany your presentation.

Start Preparing Today!!!